

MIDEA VENUS

Split System



Midea, established in 1968 is a public company listed and since July 2016 a Fortune 500 company offering one of the most comprehensive ranges in the home appliances industry. Midea specializes in air treatment (residential and commercial solutions), refrigeration, laundry, cooking appliances, small kitchen appliances, water appliances, floor care and lighting.

Midea is My True Blue Idea

Our objective is to deliver the best home solutions for every Australia family. Our home solutions are inspired by the ideas and needs of our Australian guests. Therefore, we created the slogan “Midea is My True Blue Idea”.

MD Appliances Pty Ltd

Midea Air Conditioning Australia (MD Appliances Pty Ltd) is the official representative for Midea's Residential and Commercial divisions. We provide efficient cooling and heating solutions for Australian homes and businesses, committed to delivering smart, integrated, and environmentally friendly climate control products from one of the world's most comprehensive appliance portfolios.

more than
\$52.8B USD
of revenue in
2023

serve
customers in
100+
countries

40
global
production
centers

190K+
employees
worldwide

global Fortune
500
company



7 years parts and labor warranty

For Hi-Wall/ Ducted/ Cassette/ VRF / (Heat Pump) T&C Apply



5 years parts and labor warranty

For Window Box A/C



2 years parts and labor warranty

For Heavy Commercial Products



Local after sales service and support

MIDEA VENUS



The new Midea Venus series uses as little as 2.2 kWh per night, the High-Efficiency Fan Blades and Air Ducts deliver the same airflow in with 30 percent less power thanks to the new design. The Smart SavE Precise-control algorithm enables the Chip to do more precise signal receiving, accurate data processing, anticipating and prompt instructions sending to the compressor. Coming in reverse cycle models, the Midea Venus series are best suited from small to large spaces.

Smart Save mode



Save your money as well as the worries on energy consumption with Midea's SmartSave mode. Simply power on your Midea air conditioner and select the mode for a full night's energy-efficient comfort. With the ultra-low energy needed, now you can enjoy a restful sleep.

3D Airflow



The directional air-outlet moves automatically both horizontally and vertically, directing nice and cool air with the angled airflow to fill in every corner of the room.

ThermoStatic Technology Keeping you steadily cool within $\pm 0.5^{\circ}\text{C}$



Thanks to the precise control of the inverter Quattro™'s micro-chip, Midea's air conditioner can easily maintain the desired temperature by varying the compressor speed without repeatedly turning on and off, keeping you feel comfortable with steady temperature within $\pm 0.5^{\circ}\text{C}$.

Optional Control Solutions 120X2 Wired Controller



- LED Backlight
- Touch Control
- Weekly Timer
- Child Lock



STAY COOL, SAVE MORE



**Smart
Save Mode** Save!

Save your money as well as the worries on energy consumption with Midea's SmartSavE mode. Simply power on your Midea air conditioner and select the mode for a full night's energy-efficient comfort. With the ultra-low energy needed, now you can enjoy a restful sleep.

As High As
6.5 Star
Energy Rating*



Precise-Control Algorithm

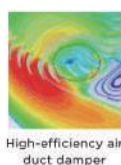
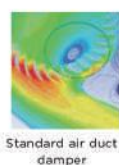
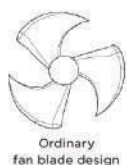
Midea's Innovative SmartSavE mode uses the Alpha Energy Chip's 4th SmartSavE Precise-control Inverter Deduction Algorithm, which enables the chip to do more precise signal receiving, accurate data processing, anticipating and prompt instructions sending to the compressor.

This helps the inverter compressor to work more efficiently to save energy while ensuring you're comfortable and cool.



Energy Saving

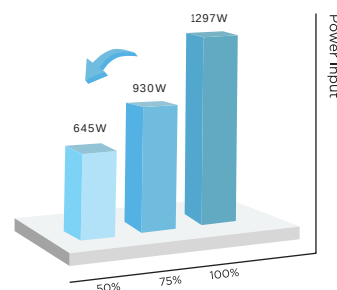
High-efficiency Fan Blade and Ducts



The optimized air fan and ducts deliver the same airflow in with 30 percent less power thanks to the advanced designs. It makes Midea's air conditioner an unbeatable choice for energy saving.



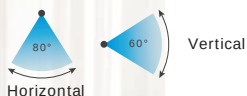
Midea inverter air conditioners offer three operating power options: 50%, 75%, and 100%. You can choose a lower power level with the Gear button on the remote controller to conserve energy when you feel the cool is enough.



Powerful Cooling

3D Airflow

The directional air-outlet moves automatically both horizontally and vertically, directing nice and cool air with the angled airflow to fill in every corner of the room.



Flash Cooling

Thanks to the Inverter Quattro™'s High Frequency Racer Tech, Midea air conditioner is able to lower the room temperatures instantly.

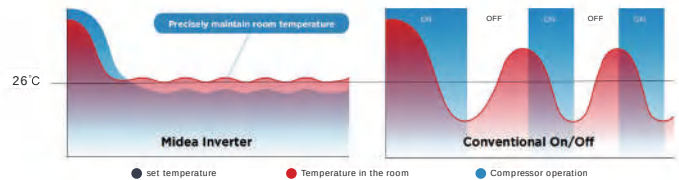


Comfort

ThermoStatic Technology

Keeping you steadily cool within $\pm 0.5^{\circ}\text{C}$

Thanks to the precise control of the Inverter Quattro™'s micro-chip, Midea's air conditioner can easily maintain the desired temperature by varying the compressor speed without repeatedly turning on and off, keeping you feel comfortable with steady temperature within $\pm 0.5^{\circ}\text{C}$.



Healthy

Dual Filtration

The Dual Filtration system thoroughly eliminates harmful substances through the 2 steps, providing fresh and clean air to you.

STEP1: High Density Pre Filter

Dust



Dog hair



Dead mite feces



Fung

STEP2: Micro Protection Filter

Pollen (Allergen), smoke, micro dust (under 0.3um)



Flower pollen



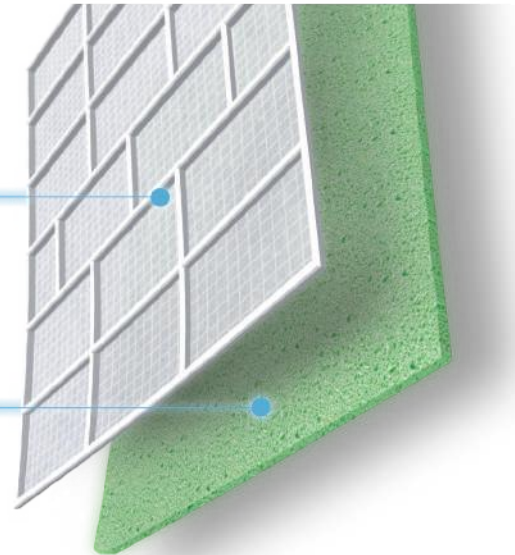
Bacteria



Car exhaust fumes



Smoke

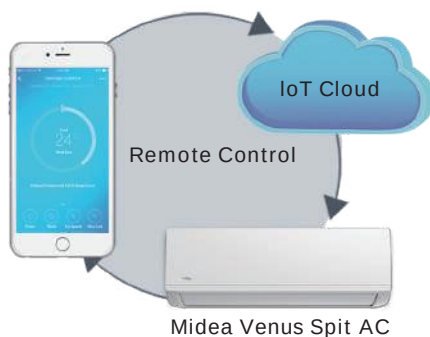


Smart

App-based Remote Control

Based on the cloud service under M-Smart Security Protocol, the MSmartHome app makes your home life easier, smarter and more comfortable with versatile functions just in hand.

Discover the MSmartHome to get your home life connected.



Smart WiFi CONTROL Wherever You Are

Simply download the MSmartHome app to control your home's air conditioning at anytime and from anywhere for ultimate convenience and peace of mind. Help your kids or grandparents operate the air conditioning, even when you're not at home.



Smart Diagnosis

Run an automatic physical exam of your AC unit to detect any potential malfunctions, and guard against failures.



Smart Sleep Curve

Set the most appropriate temperature curve for you and your family members. There're default modes for selection, or you can customize your own one.

World's No.1 Residential Inverter Air Conditioning Company

World's No.1 Air Treatment Brand For 4 Consecutive Years



1. Date source: Euromonitor International (Shanghai) Ltd., measured in terms of the company's production volume of its brands' residential inverter air conditioners and in terms of the company's total production volume of residential inverter air conditioners (including OEM brands) in 2022 and 2023, respectively, based on research completed in Aug 2023 and Aug 2024. Inverter air conditioners refer to air conditioners installed with variable-speed drives.
2. Data source: Euromonitor International (Shanghai) Limited; Consumer Appliances 25ed, retail volume sales in units, 2020 to 2024 data.

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